

EXECUTIVE ROUNDTABLES: TAKING RESPONSIBILITY IN THE INFORMATION AGE PROGRAMME

**Tuesday, 9
December**

08.00 – 08.30
Geneva Palexpo,
Hall 1, V-VIP
Restaurant

Arrival of guests

This is a secure zone for Heads of State, please ensure that you have your badge and one form of identification.

08.30 – 09.00

Continental Breakfast Reception

09.00

Taking Responsibility in the Information Age

Welcome and remarks from Co-Chairs,

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum, Geneva
- **Pascal Couchepin**, President of the Swiss Confederation

Keynote Address by,

- **Kofi Annan**, Secretary-General, United Nations, New York

Introductory Remarks and Scene-setting by the moderator,

- **James Rubin**, Former US Assistant Secretary of State for Public Affairs

09.35 – 10.30

Four Private Roundtables

There are two roles for each roundtable discussion: chairperson and rapporteur. Each discussion is designed to result in a set of recommendations that will be shared with the media.

Roundtable Themes:

- Internet Governance: Beyond the Impasse
- Staying Relevant: Finding the Appropriate Technology Mix
- Extracting Value from Globalisation: How ICT-Enabled Services Create Opportunities and Strengthen Competitiveness
- Connectivity for the Next Five Billion: Public Access Points and Human Capacity Building

For the purpose of mapping the issues, the following discussion points are recommended: exchange experiences, identify best practices and actors and articulate a shared vision for the future.

- 10.30 – 11.00 **Preliminary Review of Roundtable Discussion**
- Moderated by,
- **James Rubin**, Former US Assistant Secretary of State for Public Affairs
- invited media for a five minute photo shoot*
- 11.00 – 11.10 **Coffee Break**
- 11.10 – 11.45 **Private Roundtable Discussion – Resumed**
- After an hour of discussion, each table will provide a preliminary review of their discussion with all participants. During this period we will have an opportunity for shared input and questions which will be integrated into the roundtable discussion.
- This time is dedicated to creating momentum and engagement among stakeholders
- 11.45 – 12.05 **Report-back**
- The rapporteur at each roundtable will provide the report-back to the rest of the participants – summarising and highlighting the discussion and outlining its recommendations. The rapporteur will also provide feedback during the press conference.
- Moderated by,
- **James Rubin**, Former US Assistant Secretary of State for Public Affairs
- 12.05 – 12.10 **Concluding Statement by,**
- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum, Geneva
- 12.10 **Conclusion**
- Press Conference will begin at 12.15 in the Press Conference Room. Rapporteurs will serve on the panel and all participants are invited to attend the press conference*

12.15 – 13.00
*Press Conference
Room*

Press Conference

Moderated by,

- **Mr. James Rubin**, Former US Assistant Secretary of State for Public Affairs*

With,

- His Excellency, **Mr. Abdoulaye Wade**, President of the Republic of Senegal*
- **Mr. Ayisi Makatiani**, Founder, Africa Online, Kenya*
- **Mr. Robert Greenhill**, President and Chief Operating Officer, Bombardier International, Canada*
- **Ms. Maureen O'Neil**, President, International Development Research Centre, Canada*
- **Professor Klaus Schwab**, Executive Chairman, World Economic Forum, Geneva*
- **Mr. Jay Naidoo**, Chairman, Development Bank Southern Africa, Johannesburg

** indicates confirmed for press conference*

ROUNDTABLE DESCRIPTION

Staying Relevant: Finding the Appropriate Technology Mix

While there is a technology solution for almost everything, it is important to link solutions with needs. What are some examples of technological solutions to the digital divide? How can we establish a framework? How do we leverage scale?

- Chair: **Joaquim Chissano**, President of the Republic of Mozambique
- Rapporteur: **Maureen O'Neil**, President, International Development Research Centre, Canada

Internet Governance: Beyond the Impasse

"Born free". The Internet has a culture of independence built on the principles of free speech and freely available information. Now, a global electronic medium, the Internet is facing growing pains. As it matures, how do we reign-in its rugged independence to ensure that the Internet is an elegant global medium contributing to the Information Society?

As the Internet evolves: what is at stake? what are the roles of stakeholders? who will govern it? does it need governing? and how does it remain faithful to its roots? These issues are already on the agenda of the World Summit, and the subject of debate.

- Chair: **Nicholas Negroponte**, Weissner Professor, Massachusetts Institute of Technology, USA
- Rapporteur: **Ayisi Makatiani**, Founder, Africa Online, Kenya

Extracting Value from Globalisation: How ICT-Enabled Services Create Opportunities and Strengthen Competitiveness

As communication technologies dissolve the issue of distance, employees located as faraway as in Accra, Dubai or Shenzhen can provide back office, customer care and engineering services as if they were located anywhere. These new business opportunities generate wealth, increase education levels and equip communities with marketable skills.

What is the impact of ICT-enabled services on national competitiveness and global participation? What are the key challenges of realising a flourishing ICT-enabled services sector? What are the existing mechanisms available to address this at the national and international level? How might this roundtable discussion contribute to a future agenda that articulates an enabling approach?

- Chair: Dr. **Fawaz H. Zu'bi**, Minister of Information and Communications Technology for Jordan
- Rapporteur: **Robert Greenhill**, President, Bombardier International, Canada

Connectivity for the Next Five Billion: Public Access Points and Human Capacity Building

The many applications of information and communication technologies strengthen development efforts. While fortifying efforts to address disease, poverty and education, access to ICTs is also a tool to empower those under-served by opportunities.

How can ICTs help turn the next five billion into full members of the global community? Are there existing models and initiatives for creating public access points and strengthening human capacity?

What is the shared vision? What are some examples of best practice? How do we leverage and engage in existing initiatives?

- Chair: **Jay Naidoo**, Chairman, Development Bank of Southern Africa, Johannesburg
- Rapporteur: **Jean-Philippe Courtois**, Chief Executive Officer, Microsoft EMEA, France

THE EXECUTIVE ROUNDTABLE

This is an invitation-only event hosted and co-chaired by Pascal Couchepin, President of the Swiss Confederation held on the occasion of WSIS.

The Opportunity: The Executive Roundtable is scheduled at the start of WSIS. Its press conference is prior to the official Summit press conference. The Roundtable's timing, format, programme and composition of participants all serve to position it to:

- Set the tone of WSIS
- Shape a future agenda for the Information Society
- Convene leadership on the issues

GENERAL ROUNDTABLE OVERVIEW

Information and communication technologies have transformed participation in the social, cultural, political and economic spheres of societies. The nature of the debate has moved away from putting a computer on every school desk – associated with the digital divide slogan – to understanding what role ICT has in the positive transformation of societies and the strengthening of capacity to use and apply ICT towards individual and national empowerment.

- How do we create an enabling and sustainable governance framework for the Information Age?
- How do we address access and capacity building?
- What technology options are available and appropriate to solve key development issues?
- What can we learn from the body of experience and knowledge gained so far?

While reform cannot happen without political leadership, the process must be convened by leaders from government, business and civil society. This roundtable is an opportunity to highlight and articulate the issues on the agenda and convene leadership for the process between Geneva, Tunis and beyond in a pragmatic and multistakeholder format.

METHODOLOGY AND OUTCOME

- The Roundtable format will have 4 chapters.

Chapter 1. Official welcome by HE Mr. Pascal Couchepin and Professor Klaus Schwab. Keynote address by HE Mr. Kofi Annan and introductory remarks, scene-setting and methodology by Mr. James Rubin.

Chapter 2. provides for the one-hour private roundtable discussion to be led by the roundtable chairs and rapporteurs with an integrated preliminary review of each roundtable discussion and time for a photo opportunity.

Chapter 3. Roundtable participants will return to their private roundtable discussion for the remaining 30 minutes to conclude and finalise the discussion with their target on how they will contribute to one of the following take-aways:

- Set the tone of WSIS
- Shape a future agenda for the Information Society
- Convene leadership on the issues

Chapter 4. During the official report-back which is organized as Chapter 4, each rapporteur will report-back on the discussion, the theme's challenges and opportunities and what will be their roundtable "take-away" – and how this discussion will contribute to future efforts on the topic.

The report-back will be managed by the Moderator, Mr. James Rubin who will connect the dots on progress made between the preliminary review and the official report-back sessions, the interconnectedness of the issues between each roundtable discussion, the highlights and "take-aways" from this session on Taking Responsibility in the Information Age.

The Moderator will lead the Press Conference that follows this session and share the purpose and highlights of the discussion and invite the four or five panellists to make a brief statement about their roundtable theme, "take-aways" or outcome.

- Each roundtable will have a chairperson and a rapporteur.

The role of the chair. As the chair guides the discussion towards an outcome and ensures that the table conversation moves forward at a steady clip, the Chair should pursue with the table participants to:

- define the issue
- outline 2-3 subsidiary issues
- identify best-practice
- share experiences

during the first-hour of discussion.

The target should be on how the membership around the table could help to:

- Set the tone on this issue at WSIS
- Shape a future agenda for the Information Society
- Convene leadership on the issue

The role of the rapporteur. Complementing the role of chair, the rapporteur will follow the roundtable discussion, identify and highlight the key points and key challenges to be summarized at the preliminary review, the report-back and the press conference.

It is inconceivable that the roundtable participants will, in three-hours, solve the issues on the Information Society that have been causing international discord for several years. Each roundtable should not use the limited time to litigate, to fall into the technicalities of the issues, but instead to highlight the topic as one of import and one that can positively transform the well-being of individuals and the social and economic health of a nation.

We must use this unique gathering and format to demonstrate leadership on the issue. This phase of WSIS in Geneva should be an agenda setting event. The period between Geneva and Tunis should be dedicated to follow-up and implementation. By 2005 in Tunis, we hope to have moved forward on the global debate on how to develop a robust information society that supports open societies and economic growth.

The issues under discussion at each roundtable are interconnected and difficult to solve without mapping the different dimensions and identifying the different actors around the issues. This is, in large part, a function of our thematic roundtables.

For example:

- The roundtable on Internet Governance will require consensus-building on compatible objectives before formal negotiations can begin as it deals with the establishment of globally integrated regimes.
- The roundtable on public access points and capacity building deals with the mobilization of human and financial resources and appropriate partnerships to implement and scale projects and initiatives.
- The roundtable on appropriate technology will require a discussion on best practice and information gathering that will inform development policies and strategies.
- The roundtable on ICT-enabled services will require an articulation between different levels of regulation such as national legislations and international rules using concrete examples of demonstrated success.

TABLE ALLOCATIONS

Internet Governance: Beyond the Impasse

- Chair: Nicholas Negroponte, Weissner Professor, Massachusetts Institute of Technology, USA
- Rapporteur: Ayisi Makatiani, Chief Executive Officer, Gallium Capital Partners, Kenya

With,

- Pascal Couchepin, President of the Swiss Confederation, Switzerland
- Anriette Esterhuysen, Executive Director, Association for Progressive Communications, South Africa
- Esther Dyson, Chairman, EDventure Holdings, USA
- Paul Twomey, President, Internet Corporation for Assigned Names and Numbers (ICANN), USA
- André Kudelski, President and Chief Executive Officer, Kudelski Group, Switzerland
- Bertrand de la Chapelle, Co-Convenor, OpenWSIS Initiative, France
- Talal Abu-Ghazaleh, Chairman, Talal Abu-Ghazaleh International & Co, Egypt
- Tim Berners-Lee, Inventor of the World Wide Web, Switzerland

Extracting Value from Globalization

- Chair: Fawaz H. Zu'bi, Minister of Information and Communications Technology for Jordan
- Rapporteur: Robert Greenhill, President and Chief Operating Officer, Bombardier International, Canada

With,

- James Rubin, Former US Assistant Secretary of State for Public Affairs, USA
- Vernon Ellis, International Chairman, Accenture, United Kingdom
- Craig Johnstone, Vice President Europe, The Boeing Company, USA
- Kumi Naidoo, Secretary-General and Chief Executive Officer, Civicus, South Africa
- Juan Rada, Senior Vice President, Oracle Corporation, Switzerland
- Philip J. Jennings, Secretary-General, Union Network International, Switzerland
- Klaus Schwab, Founder and Executive Chairman, World Economic Forum, Switzerland

Connectivity for the Next Five Billion: Public Access Points and Human Capacity Building

- Chair: Jay Naidoo, Chairman of the Board, Development Bank of Southern Africa, South Africa
- Rapporteur: Jean Philippe Courtois, Chief Executive Officer, EMEA, Microsoft Corporation, France

With,

- Vaira Vike-Freiberga, President of the Republic of Latvia
- Abdoulaye Wade, President of the Republic of Senegal
- Jacques Dunogu , Executive Vice President, Alcatel, France
- Kim Sangwoo, Secretary-General, East Asian Common Space, Korea
- Stelios Haji-Ioannou, Chairman, EasyGroup, United Kingdom
- Robert Davies, Chief Executive, Prince of Wales International Business Leaders Forum, United Kingdom
- Mohammad Omran, Chairman, Thuraya Satellite Telecommunications Company, United Arab Emirates
- Nemat Shafik, Vice President for Infrastructure, The World Bank Group, Washington DC

Staying Relevant: Finding the Appropriate Technology Mix

- Chair: Joaquim Alberto Chissano, President of the Republic of Mozambique
- Rapporteur: Maureen O'Neil, President, International Development Research Centre (IDRC), Canada

With,

- Kofi Annan, Secretary-General, United Nations, New York
- Jos  Mar a Figueres, Chairman, United Nations ICT Task Force, New York
- Giuliano Berretta, Chairman of the Management Board, Chief Executive Officer, Eutelsat SA, France
- Sibusiso Sibisi, President and Chief Executive Officer, CSIR, South Africa
- Berndt Regendantz, Member of the Management Board, Siemens Business Services, Germany
- Jens Alder, Chief Executive Officer, Swisscom, Switzerland
- Anne L. Cobb, President, Visa CEMEA, United Kingdom